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## **LithoTechnics to introduce breakthrough JDF workflow automation with Metrix 1.7 at Print 05, Booth #8745**

*Chicago, Illinois, September 9, 2005* - LithoTechnics Pty Limited ([www.lithotechnics.com](http://www.lithotechnics.com)) is demonstrating for the first time at Print 05 the newest version of their award-winning product, Metrix<sup>®</sup>. Metrix 1.7 encompasses remarkable advancements, most notably the ability to export a fully imposed JDF that passes along content PDF files directly to most major prepress workflows and RIPs.

Metrix is the world's first automatic layout calculator, enabling CSR's, production planners, estimators, and prepress operators to automatically create all types of layouts, considering production requirements such as trim size, folding characteristics, run length, bleeds, grain direction, press capabilities, and postpress processing. Metrix also reduces the number of press makereadies and plate consumption by instantly calculating complex ganging layouts, and maximizes manufacturing potential by enabling planners and estimators to try various "what-if" scenarios at the click of a button.

Metrix 1.7 includes these important new features:

- Passes fully imposed JDFs to prepress workflows and RIPs including PDF content files and all press sheet marks.
- User-definable product groups so Metrix can keep each group separate on the sheet.
- User-definable alleys between product groups.
- User-definable press sheet marks.
- Supports up to 160 different products on a press sheet, each with different run lengths, bleeds, and grain direction.
- Enhancements to the intuitive user interface, making it easier than ever to create complex, bulletproof layouts.

"With Metrix 1.7," notes Rohan Holt, LithoTechnics founder, "we've made a qualitative breakthrough in job planning automation with JDF. Our customers have been saving hundreds of thousands of dollars with Metrix, but the latest enhancements we've added will help them to save even more – it's been exciting for us to see the promise of JDF automation bear fruit."

Metrix 1.7 will be demonstrated at LithoTechnics' booth #8745 at Print 05, and at various prepress vendor locations throughout the show. Metrix 1.7 will also be demonstrated at the Prism USA booth, #6521.

### **About LithoTechnics**

LithoTechnics is a privately held company founded in 2003 by Rohan Holt. Holt is the original inventor of SuperImpose<sup>™</sup>, the product that was adapted and renamed UpFront<sup>®</sup> when it was acquired by ScenicSoft in 1999. Metrix, LithoTechnics' flagship product, received the prestigious 2005 PIA/GATF InterTech<sup>™</sup> Technology Award, recognized industry-wide as a symbol of technological innovation and excellence. Based south of Sydney, Australia, LithoTechnics is a software company focused on providing key tools and technologies to enable print workflow automation. LithoTechnics is a full member of the CIP4 Organization.

For more information visit <http://www.lithotechnics.com>

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09/2005 LTPR050909a

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