

FOR IMMEDIATE RELEASE

LithoTechnics Announces Metrix® Version 3.0, for Windows and OS X

Phoenix, Arizona, September 9, 2007 – LithoTechnics, Inc., developer of Metrix, the award-winning automatic layout calculator, announced today that Metrix version 3.0 will be demonstrated for the first time at GraphExpo® 2007 in Chicago.

Metrix 3.0 introduces many new capabilities including the following:

- **Mac OS X support:** Metrix 3 will be available on both Windows and Mac OS X platforms.
- **Automatic Allocation:** Another industry first for LithoTechnics and a significant step towards complete automation of ganged layouts. In addition to calculating the optimum fit for products on individual press sheets as Metrix has always done, the Automatic Allocation functionality of Metrix 3.0 also calculates optimum product assignment across multiple press sheets and presses, based on actual production costs and/or total press times.
- **Dynamic Barcodes:** Metrix 3.0 provides the ability to generate dynamic and product-specific barcodes that are used for automatic product identification, finishing specifications, and/or shipping and billing instructions.
- **Intelligent Drag & Drop:** Metrix 3.0 drag-and-drop provides increased ease-of-use for layouts that require operator intervention. Dragged products automatically snap into position against the press sheet edges or other products on the sheet, automatically considering press non-image area and product bleeds, etc. This feature also enables instant step-and-repeat of products or groups of products.

Rohan Holt, founder of LithoTechnics, said, "Metrix 3.0 builds on the core technological foundation and methodology established in version 1, but takes job engineering automation another important step forward. With Metrix 3.0, printers have access to an even more powerful tool that will deliver long sought solutions to their efficiency and profitability challenges."

The Metrix family, for Macintosh and Windows, includes Mini Metrix, for the smaller print shop, in 21" and 30" versions, with imposed PDF output. Metrix Commercial, for the general commercial printer, accommodates sheet sizes of up to 144" and outputs imposed PDF, JDF/PDF, or Preps® templates, along with export of CIP3 and JDF cutting and folding data. Metrix Ganging, for gang run printers, automatically imposes up to 160 products per sheet, and Metrix Max, the top of the range, includes the complete functionality of all editions. Metrix Commercial, Ganging, and Max are also available with multiple user site licenses, and the whole Metrix family is available in English, German, and Spanish.

LithoTechnics, Inc.
1271 S. 229th Ave.
Buckeye, AZ 85326
USA
Tel: +1 623 594-1408
Fax: +1 831 307-9483

LithoTechnics Pty Ltd
Level 1, 84B Princes Highway
Fairy Meadow NSW 2519
Australia
ABN 15 106 167 337
Tel: +61 2 4284-4566
Fax: +61 2 4283-1278

LInfo@lithotechnics.com
www.lithotechnics.com



About LithoTechnics

LithoTechnics is a privately held company founded in 2003 by Rohan Holt. Holt is the original inventor of SuperImpose™, the product that was adapted and renamed UpFront® when it was acquired by ScenicSoft in 1999. Metrix®, LithoTechnics' flagship product, received the prestigious 2005 PIA/GATF InterTech™ Technology Award, recognized industry-wide as a symbol of technological innovation and excellence. With offices in Phoenix, Arizona, and south of Sydney, Australia, LithoTechnics is a software company focused on providing key tools and technologies to enable print workflow automation. LithoTechnics is a full member of the CIP4 Organization.

For more information visit <http://www.lithotechnics.com>

U.S. Contact Information

Davo Laninga, LithoTechnics, Inc.

Tel: +1 623-594-1408

Email: davo@lithotechnics.com

Australian Contact Information

Rohan Holt

Tel: +61 2 4284 4566

Email: rohan.holt@lithotechnics.com

Copyright © 2007 LithoTechnics Pty Limited. Metrix® is a trademark of Outback Software Pty Limited and may be registered in certain jurisdictions. JDF is a trademark of the CIP4 Organization. Other company, brand, or product names are for identification purposes only and may be trademarks or registered trademarks of their respective holders.